

Heather Riggs, CEO  
750 Park Avenue NE, 18-South  
Atlanta, Ga 30326



Dear Joe,

One of my favorite lawyer quotes is "he who represents himself has a fool for a client." Could I have created my marketing service agreement myself? Probably. Would I have always been worried if something fell through the cracks? Absolutely.

I'm confident in your many years of experience and your self-professed love of reading lengthy and, by most people's perspective, boring documents. I knew that you would help me imagine every potential scenario and avoid any potential pit falls.

Although we've known each other for a few years now, you still took the time to learn more about my business, the goals I wanted to achieve with the agreement, and what types of services it would apply to. I appreciated the way you made efficient use of your resources and my fees, while still personalizing the agreement to my unique needs.

While this project was merely the tip of the iceberg of your expertise, you treated me as if I were your most valuable client. Your help, advice, and guidance gives me confidence every time I present my service agreement to a client. I know it's easy to understand, easy to follow, and easy to enforce should it come to that. Not only will you always be my out-of-house in-house corporate council, but I'll eagerly refer you to every business owner and entrepreneur I know.

With Enthusiasm,

A handwritten signature in black ink that reads "Heather Riggs". The script is fluid and cursive, with the first letter of each word being capitalized and larger than the others.

Heather Riggs, CEO

MindMeld Marketing